

Pet monitoring service launched

Heyrex Ltd is pleased to announce the launch of HeyrexVet, the pet monitoring service designed for use by industry professionals in a clinical capacity.

Described as the future of aftercare services for veterinarians, HeyrexVet provides clinics with a means of monitoring animals remotely as they recover from surgery or illness, tracking the animal's progress in real time.

The data collected, which includes movement and behaviour, scratching, sleep patterns and experiential temperature, can be accessed online through the Heyrex web interface. This allows veterinarians to access the service from any computer or smart phone and track a patient's recovery from surgery and response to medication, detect changes associated with the early signs of illness and disease and help to improve an animal's quality of life.

SVS Veterinary Supplies has entered into an exclusive distribution partnership with HeyrexVet in New Zealand. SVS is a leader in veterinary wholesale distribution in New Zealand and will launch the new product at the NZVA's 2014 conference in Hamilton in June. SVS Director John Elstob says of the agreement: "It's a great

opportunity for a leader in the veterinary industry such as SVS to form an exclusive relationship with Heyrex in providing revolutionary animal care products. Even better, Heyrex is a New Zealand company and an exciting innovator in their field."

The HeyrexVet service will be available in three sizes:

- small, allowing up to three users at a time and designed for smaller clinics
- medium, catering for up to 10 users at one time
- large, designed for larger hospitals and catering for more than 10 users. Other arrangements can be tailored to the needs of a specific clinic.

HeyrexVet is designed to complement the current Heyrex products targeted at regular animal owners, which are currently available on the Heyrex website, in store in New Zealand and online, including through Amazon.

The benefits of Heyrex have been proven in several clinical, peer-reviewed trials.^{1,2} Heyrex is used by Massey University's Institute of Veterinary, Animal

and Biomedical Sciences and by veterinary surgeons in the United States.


Heyrex is currently negotiating distribution agreements for the HeyrexVet product in overseas markets and hopes to announce new partnerships soon. ■

References

1. Edwards, JD and DJM Gibson (2012) Novel technology for the remote monitoring of animals. *Companion Animal Society Newsletter* 23(2): 56–59.
2. Thomas, V (2013) *Efficacy of Heyrex: Remote biometric monitoring versus observational assessment during a clinical trial.* www.heyrex.com/en/vets/case-studies/case-study-monitoring (accessed 14 May 2014).

Further information

Dr Mark Edwards, BVSc, MRSVS, has recently completed *20 Reasons for Vets on the Benefits of HeyrexVet* and *20 common issues that pet parents face that Heyrex can help with.*

 www.heyrex.com/en/vets/vets-perspective/
www.heyrex.com/index.php?cID=759

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HeyrexVet™

Extending pet care beyond the clinic door

New sensor technology
and functionality for more accurate
veterinary monitoring

HeyrexVet™ is a remote monitor that veterinarians can use to:

- **Manage** post-operative recovery
- **Monitor** response to treatment
- **Identify** early signs of pruritus and mobility issues
- **Track** sleep disturbance and behavioural issues
- **Manage** exercise plans and weight loss
- **Improve** client compliance
- **Help** to improve a pet's quality of life
- **Improve** client retention and grow new revenues for your clinic

HeyrexVet™ has been tested extensively by veterinary professionals, proven in clinical trials and is being used by Massey University – Institute of Veterinary, Animal and Biomedical Sciences and veterinary professionals worldwide.

HeyrexVet™ is the future of aftercare service for Veterinarians.



The HeyrexVet™ service has been designed for Veterinary Professionals and is now available from SVS Supplies:

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